



icrest.
Multimedia Creative(s)

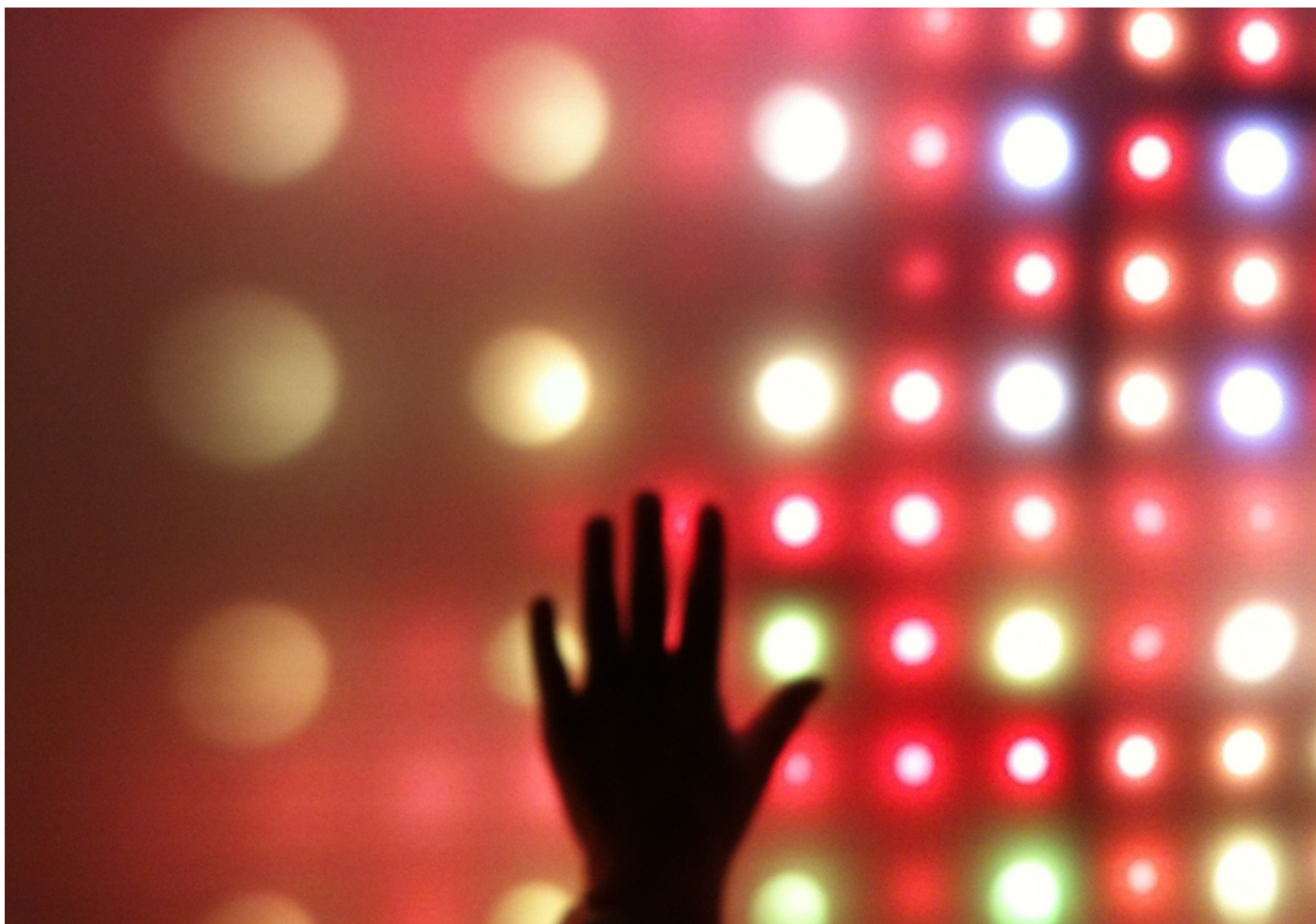
AVIXA Member

Advice, Technical Design & Project Management for AV projects

Visiting address Europalaan 2B, 3526 KS, Utrecht, The Netherlands

Post address PO Box 395, 3990 GD, Houten, The Netherlands

Phone +31 (0)30 26 000 28 | **E-mail** eric@icrest.nl | **Internet** www.icrest.nl



About icrest. Multimedia Creative(s)



icrest. Multimedia Creative(s) helps clients and creatives on developing, engineering, and managing their unique projects with the broad possibilities of AV multimedia.



Eric Simon Thomas, CTS

It was founded in 2010 by Eric Simon Thomas, CTS, a Certified Technology Specialist. He spends the most time working on 'visitor experience centers' and high profile complex interior building projects with great assets of AV multimedia and dynamic lighting installations.

In these environments visitors are engaged to interact and experience.

Eric and his team have a proven track record with working on large scale or complicated special projects.

Co-creation of the design, engineering and managing the realisation of the projects, including quality and budget monitoring, are done a daily basis.

icrest. Multimedia Creative(s) is a independent company and closely working with the best company's and other experts in the this field of practice.

Depending on the questions or challenges Eric and his team of experts will take great care of your AV project.



In 2014 icrest. Multimedia Creative(s) started with Signcast® the development of SigncastFeeds™.

This is a cloud platform CMS solution for digital signage narrow casting, monitoring and control purposes in AV projects.



icrest. Multimedia Creative(s) is member of AVIXA®.

AVIXA® is the professional association that represents the professional audiovisual and information communications industries around the world.

Experience profile Eric Simon Thomas, CTS

Specialties

Certified Technology Specialist, AV Project development, creative design engineering, concept realization, project management, project planning, innovative technologies, budget monitoring.

Present functions

Owner | icrest. Multimedia Creative(s)

2010 - Present

Creative design engineering, project management and advisor for AV multimedia and dynamic lighting projects. Helping clients and creative's in co-creation & organisation.

Owner | Signcast®

2014 - Present

Signcast® produces creative signage and narrow casting solutions.

SigncastFeeds™ is a solution from Signcast®. It's a very easy and effective solution to put your content on the screen! And it is very simple to use. It needs a minimum time to install and the implementation is now done in a breeze. It is an enterprise level cloud based web CMS (content management system), Monitoring and Control solution.

Past functions

Project Manager at Hypsos BV

2006 - March 2010 (5 years)

During his period as a project manager for Hypsos, a worldwide specialised in think, design and make for brand experiences, events, exhibitions, interior, museums, visitor centres, visual management. Eric was responsible for the co-creation of the design, engineering and realisation of the projects including budget monitoring.

During his time at Hypsos he worked on several great projects like the "Media Experience" for the Dutch Sound and Vision Institute (Beeld & Geluid) in Hilversum, "Heineken the City" the Heineken retail Brand Store in Amsterdam, SNS Retail new concept stores, "Space Expo" in Noordwijk and many other special projects.

Project Coordinator at Hypsos BV

2003 - 2006 (3 years)

Project Assistant at Hypsos BV

2000 - 2003 (3 years)

Project Manager at TFF Decor

1999 - 2000 (1 year)

Member of the van Schijndel Group

Project Leader, Project Coordination at Exult Exhibition and interior builders

1996 - 1999 (3 years)

Education

CIBAP Zwolle

Secondary vocational education.
Middle management and specialist training,
1992 - 1996

Certificates

CTS®, AVIXA, Certified Technology Specialist™

AV Technologist, AV-T, AVIXA, Essentials of AV Technology

VOL-VCA, safety for Operational Supervisors

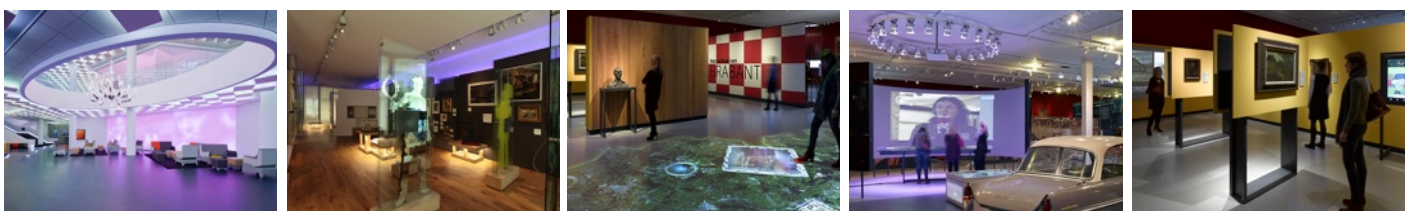
Crestron CTI-P101, Foundations of Crestron Programming



Project references

2017 - running	Sonnenborgh Museum, Utrecht, the Netherlands AV Advisor, AV Technical Design
2017 - running	Project X Visitor Experience, China AV Advisor, AV Technical Design
2017	Tirpitz Museum Visitor Experience Center, Blåvand Denmark Interim AV Project Management
2016 - 2017	LEGO House Visitor Experience Center, Billund Denmark AV Project Management "design & engineering"
2017	City Government of Rotterdam Zaal 7, City Hall Rotterdam, the Netherlands AV Advisor, AV Technical Design
2015 - 2016	City Government of Rotterdam Council Chamber, City Hall Rotterdam, the Netherlands AV Advisor, AV Technical Design
2014 - 2015	Sennheiser GmbH / Hypsos Sennheiser Brand Store Wedemarke, Germany AV Technical Design, AV Project Management
2014 - 2015	City Government of Rotterdam City Government Offices in "Het Timmerhuis", the Netherlands AV Advisor, AV technical design
2013 - 2014	Noordbrabants Museum Brabant Experience Hall, the Netherlands AV Advisor, AV technical design
2013 - 2014	City Government of Rotterdam City Government Offices in "De Rotterdam", the Netherlands AV Advisor, AV technical design
2013 - 2014	Oil and Gas Museum, Middle East Visitor Experience Center, Kuwait AV Project Management
2013 - 2014	DE MB 1753 / Hypsos DEMB1753 Shopper Innovation Center, the Netherlands AV Advisor, AV Project Management, AV technical design
2012 - 2014	Noordbrabants Museum Noordbrabants Museum Den Bosch, the Netherlands AV Advisor, AV technical design
2012 - 2013	Le Poème Électronique Reconstruction Philips Pavilion 1958, the Netherlands AV Advisor, AV Technical Design
2011 - 2012	DSM N.V. Geleen Chemelot DSM Ahead campus building 160, the Netherlands AV Advisor, AV Technical Design
2011 - 2012	VolkerWessels / Hypsos VolkerWessels Wooniversum AV VR Experience, the Netherlands AV Project Management, AV Advisor, AV design
2011	Zaans Museum Zaans Museum 2.0, the Netherlands AV Advisor, AV Technical Design
2011	Muiderslot / Rapenburg Plaza Dutch Pavilion Muiderslot Waterschild, the Netherlands AV Advisor, AV Technical Design
2011	Tax & Customs Museum / Rapenburg Plaza Tax & Customs Museum, the Netherlands AV Advisor, AV Technical Design
2010 - 2012	Music Hall F. Philips Eindhoven / Hypsos Redesign Music Hall F. Philips, the Netherlands AV Advisor, AV Technical Design
2010 - 2011	Dutch Maritime Museum / Hypsos / Rapenburg Plaza National Maritime Museum Amsterdam AV Project Management, AV Technical Design

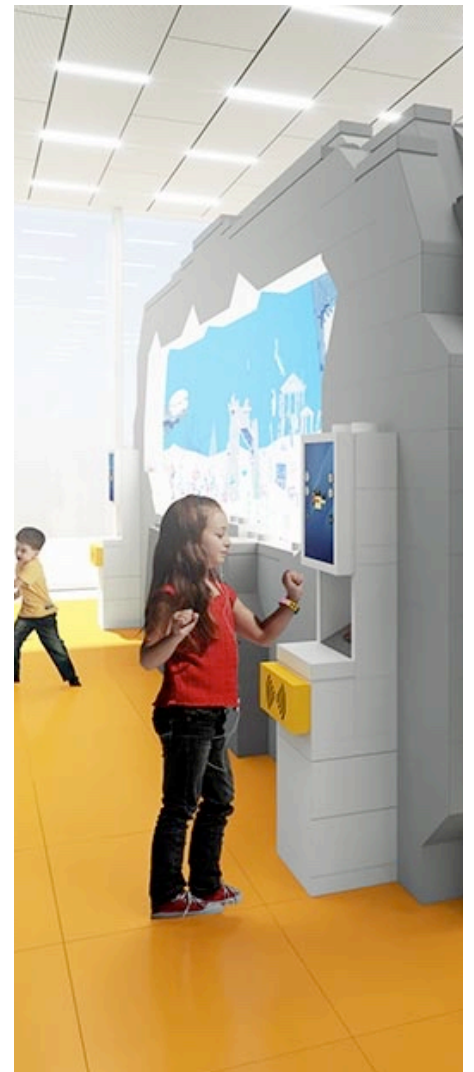
And many other projects.



Projects



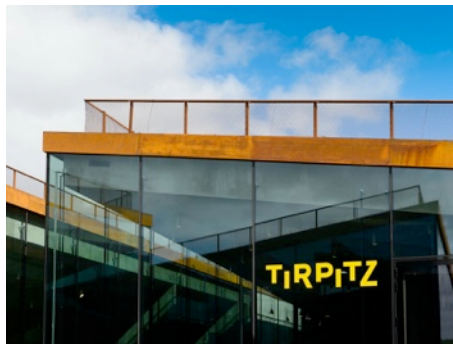
Photography by BIG & LEGO



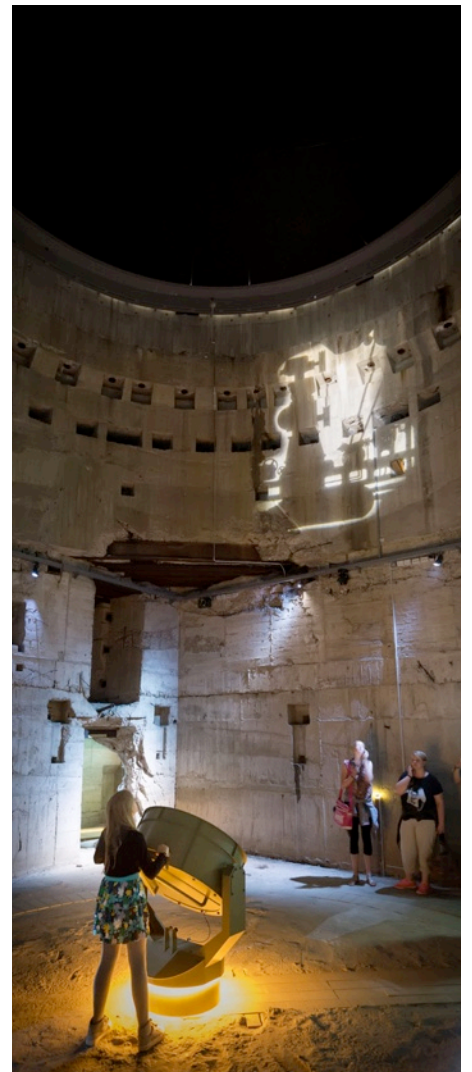
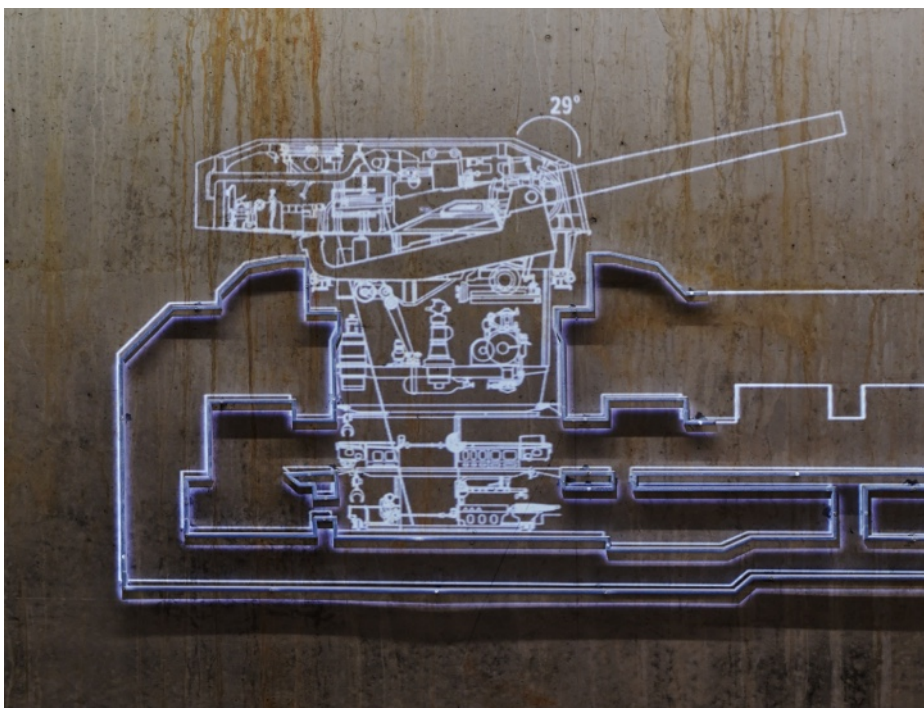
Photography by BIG & LEGO



Tirpitz Museum Blåvand | Denmark



Photography by Mike Bink, Tinker, Colin John Seymour Jr and Tirpitz Museum



Photography by Mike Bink, Tlinker, Colin John Seymour Jr and Tirpitz Museum



City Hall Rotterdam | Council Chamber



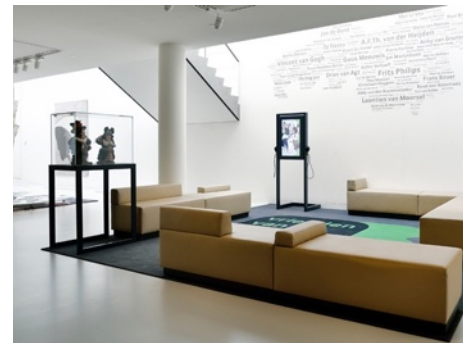
Photography by Roos Aldershoff, DMDJ, Sanne Donders, Frank Hanswijk, Gemeente Rotterdam and icrest. Multimedia Creative(s)



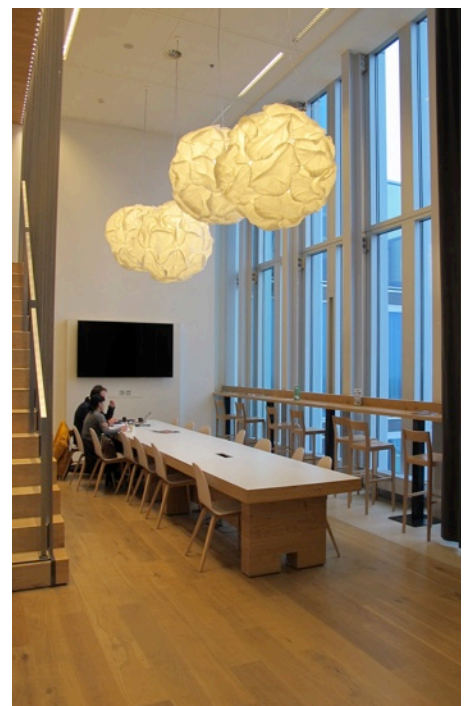
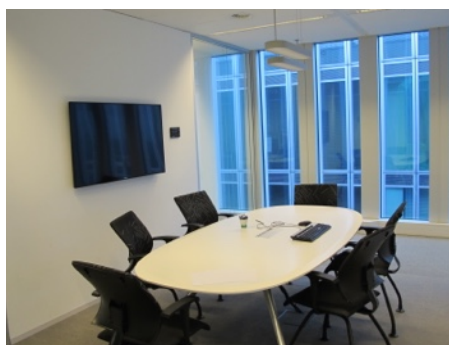
Photography by Ossip van Duivenbode, Philippe Ruault, OMA, Gemeente Rotterdam and icrest. Multimedia Creative(s)



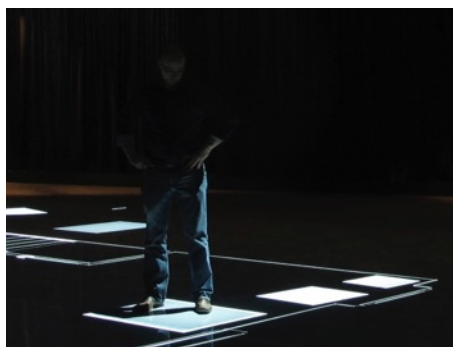
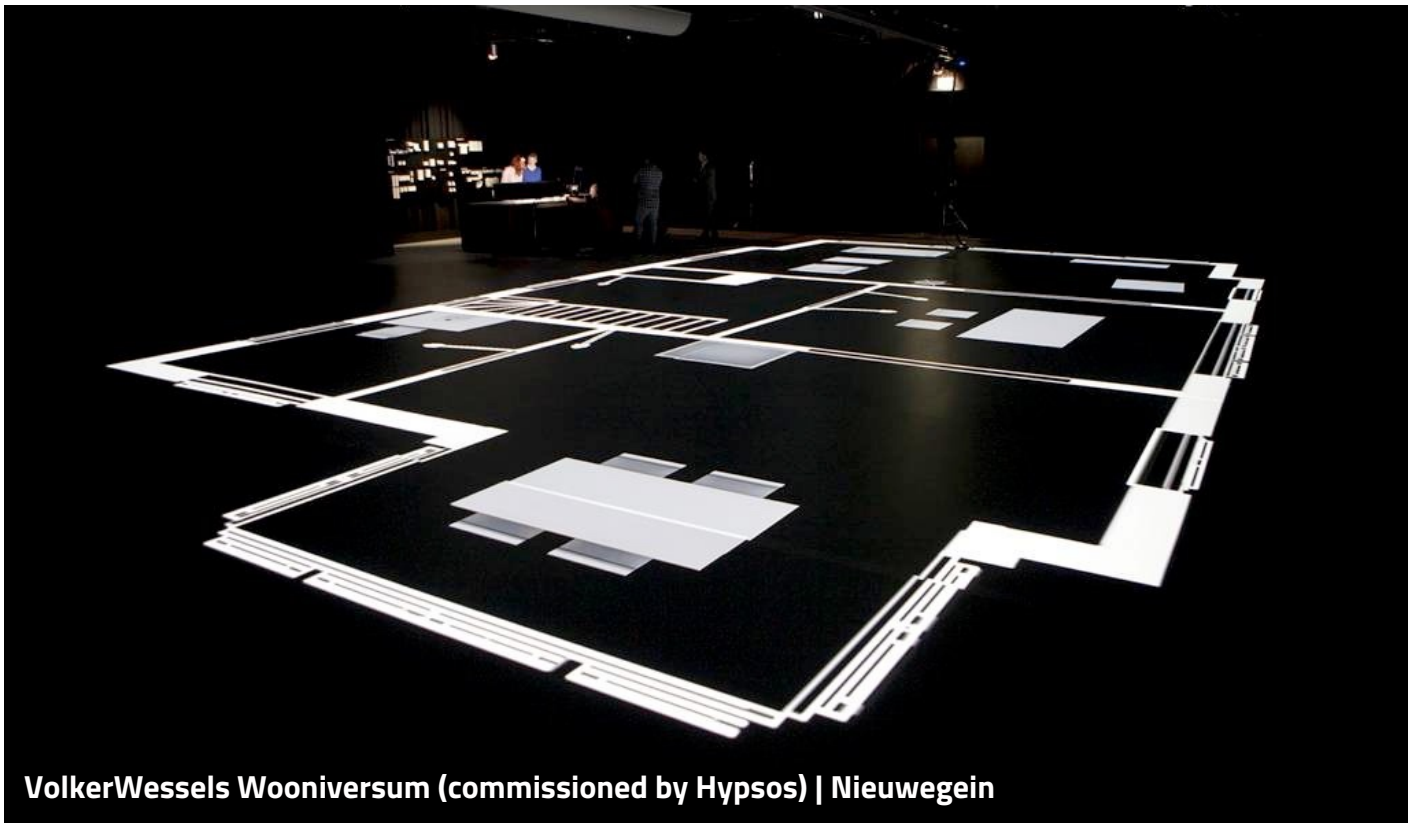
Noordbrabants Museum | Den Bosch



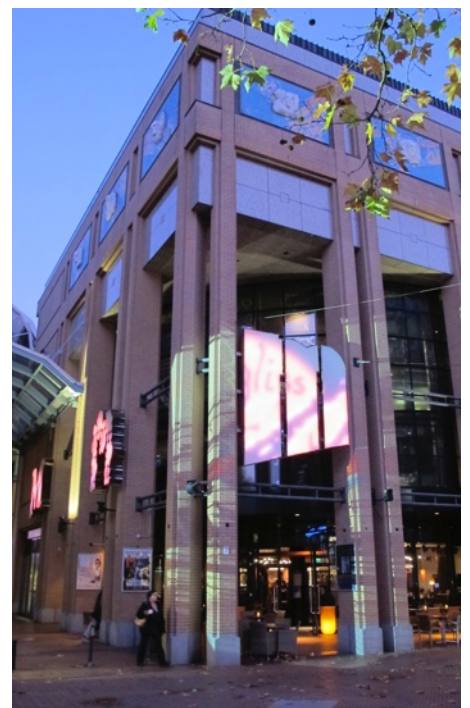
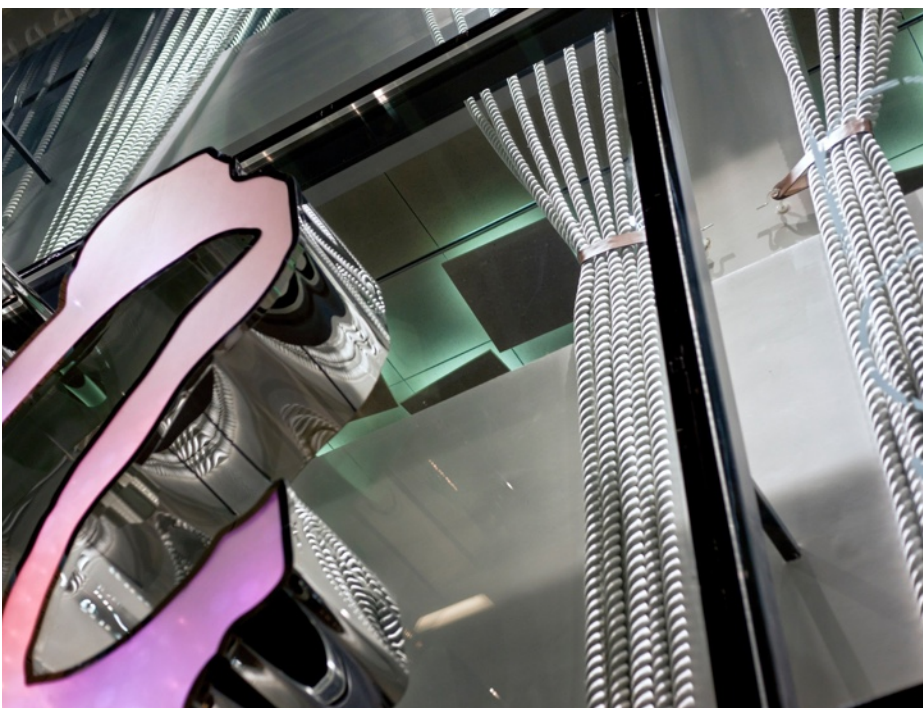
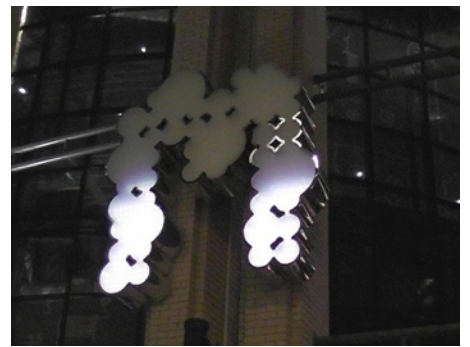
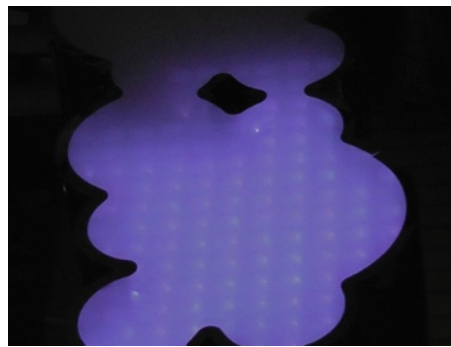
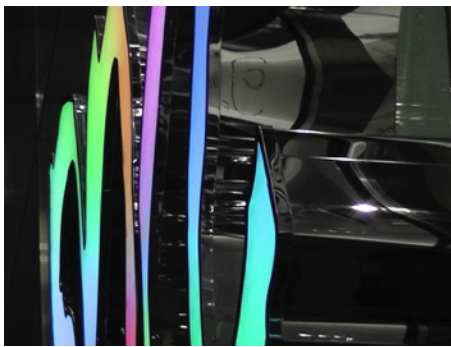
Photography by Joep Jacobs and icrest. Multimedia Creative(s)



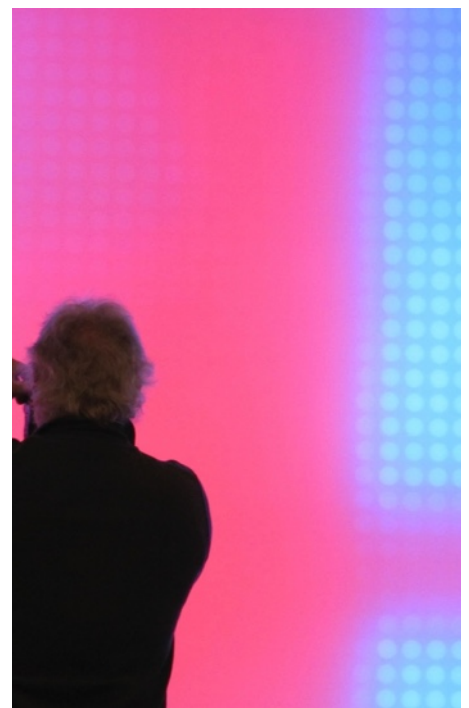
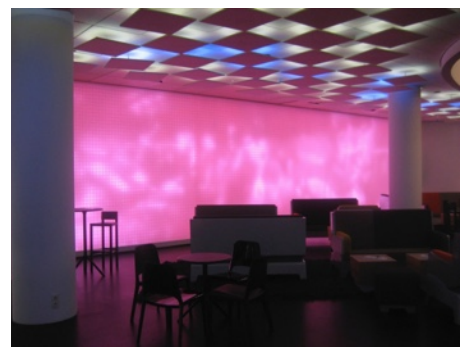
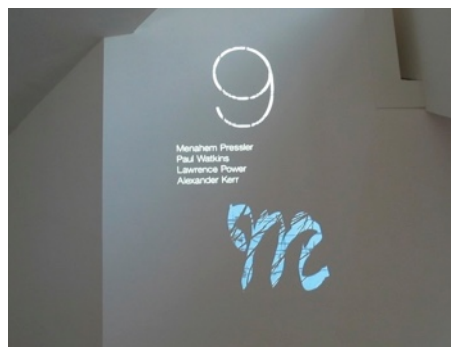
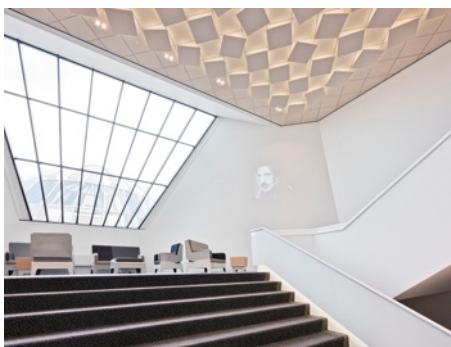
Photography by Ossip van Duivenbode, OMA, Gemeente Rotterdam and icrest. Multimedia Creative(s)



Photography by Wooniversum and icrest. Multimedia Creative(s)



Photography by F. Tielemans and icrest. Multimedia Creative(s)



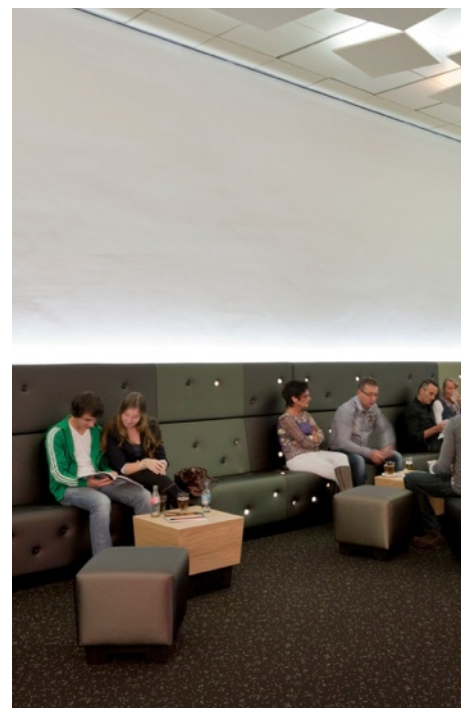
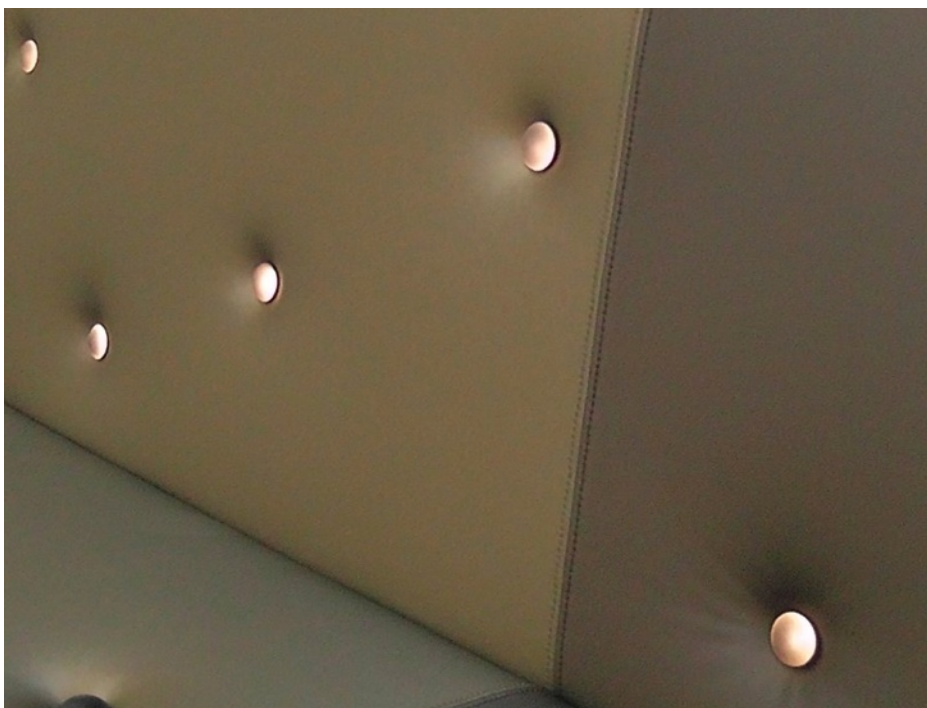
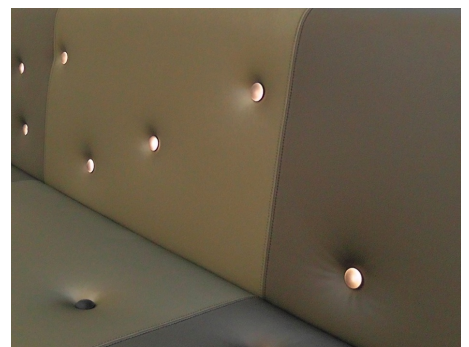
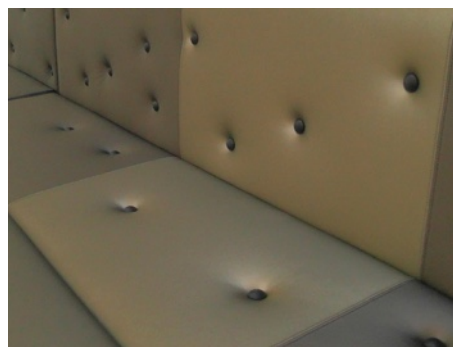
Photography by F. Tielemans and icrest. Multimedia Creative(s)



Music Hall F. Philips (commissioned by Hypsos) | Eindhoven



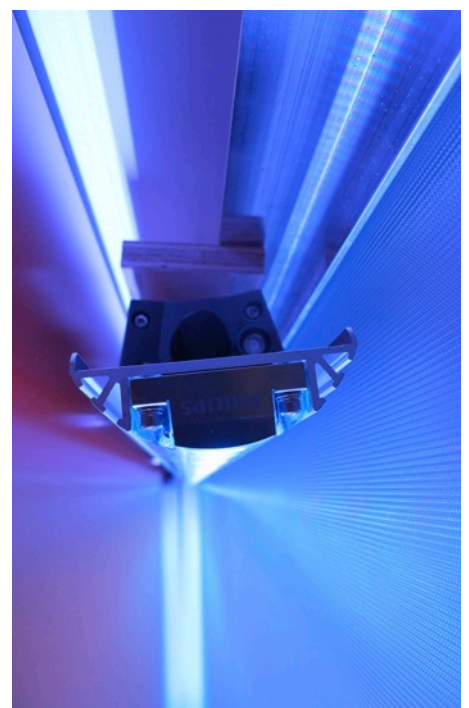
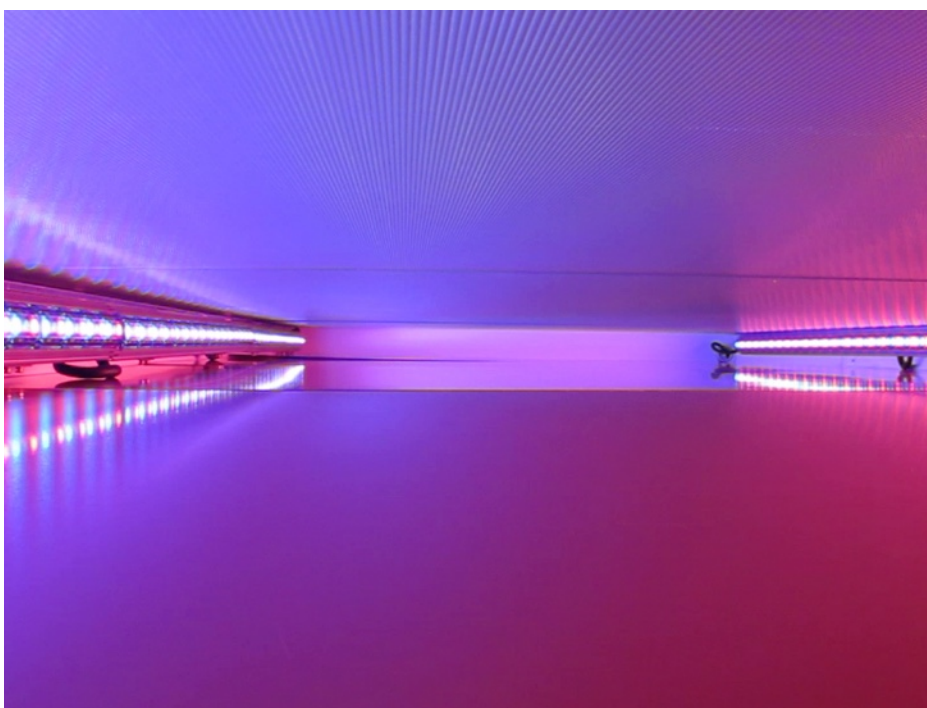
Photography by F. Tielemans and icrest. Multimedia Creative(s)



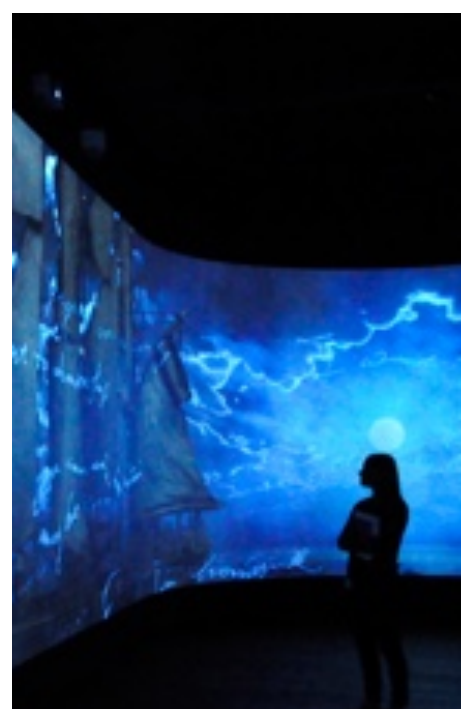
Photography by F. Tielemans and icrest. Multimedia Creative(s)



Photography by Hans Diepenhorst and Tjep



Photography by Broekbakema and icrest. Multimedia Creative(s)



Photography by Mike Bink and Het Scheepvaartmuseum

Project colophon

Page 6 & 7

Project	LEGO House
Category	Visitor Experience Center
Client	LEGO, commissioned by Kubik & Mansveld
Location	Billund, Denmark
Concept	LEGO & Ralph Appelbaum Associates
Design	LEGO with Kubik Team
Build	Kubik Team (Kubik Amsterdam, Mansveld, Bruns & Kiss the Frog)
Opening	2017
Photography	BIG & LEGO

Page 8 & 9

Project	Tirpitz Museum
Category	Museum Experience
Client	Varde Museums, commissioned by Tinker & Kloosterboer Decor
Location	Blåvand, Denmark
Concept	Tinker Imagineers
Design & Build	Tinker Imagineers & Kloosterboer Decor
Opening	2017
Photography	Mike Bink, Colin John Seymour Jr. and Tirpitz Museum

Page 10

Project	City Hall Rotterdam
Category	City Council Chamber
Client	City Government Rotterdam
Location	Rotterdam, the Netherlands
Design	deMunnik-deJong architecten i.s.m. Merk X - Evelyn Merkx
Opening	2016
Photography	Roos Aldershoff, DMDJ, Sanne Donders, Frank Hanswijk, Gemeente Rotterdam icrest.

Page 11

Project	Het Timmerhuis
Category	City Government building
Client	City Government Rotterdam
Location	Rotterdam, the Netherlands
Design	OMA
Opening	2015
Photography	Ossip van Duivenbode, Philippe Ruault, OMA, Gemeente Rotterdam, icrest Multimedia Creative(s)

page 12

Project	Noordbrabants Museum
Category	Museum
Client	Noordbrabants Museum
Location	Den Bosch, the Netherlands
Design	Opera / Studio Louter
Interior builder	Bruns, Keijsers
Opening	2013
Photography	Joep Jacobs, icrest. Multimedia Creative(s)

page 13

Project	De Rotterdam
Category	City Government building
Client	City Government Rotterdam
Location	Rotterdam
Design	OMA / Rem Koolhaas Interior Group A
Opening	2013
Photography	Ossip van Duivenbode, OMA, Gemeente Rotterdam, icrest. Multimedia Creative(s)

page 14

Project	VolkerWessels Wooniversum
Category	AV VR Visitor Experience Center
Client	VolkerWessels WoonID / Hypsos
Location	Nieuwegein, the Netherlands
Design & Build	Hypsos BV
Opening	2012
Photography	Wooniversum & icrest. Multimedia Creative(s)

page 15-18

Project	"Redesign" Music Hall F. Philips
Category	Music Hall
Client	Muziekgebouw F. Philips N.V. / Hypsos
Location	Eindhoven, the Netherlands
Art Director	Philips Design, Menno Dieperink
Interior Design	van Eijk & Van der Lubbe
Multimedia Design	Hypsos BV, Eric Simon Thomas
Light design	Pelle Herfst, Rapenburg Plaza
Multimedia Build	Mansveld & partners
Interior builder	Gielissen
Opening	2010
Photography	F. Tielemans, icrest. Multimedia Creative(s)

page 19

Project	Belasting & Douane Museum
Category	Museum
Client	Belasting & Douane Museum
Location	Rotterdam, the Netherlands
Design	Tjep, Rapenburg Plaza
Interior builder	Kloosterboer
Opening	2012
Photography	Hans Diepenhorst, Tjep

page 20

Project	DSM Ahead
Category	Building facade, multimedia installations
Client	DSM
Location	Geleen, the Netherlands
Design	Broekbakema
Opening	2015
Photography	Broekbakema, icrest. Multimedia Creative(s)

page 21

Project	Het Scheepvaartmuseum Museum
Category	Museum
Client	HSM / HYPPOS / Rapenburg Plaza
Location	Amsterdam, the Netherlands
Design & Build	Hypsos BV
Opening	2011
Photographs	Mike Bink, Het Scheepvaartmuseum

Thank you!





Visiting address Europalaan 2B, 3526 KS, Utrecht, The Netherlands
Post address PO Box 395, 3990 GD, Houten, The Netherlands
Phone +31 (0)30 26 000 28 | **E-mail** eric@icrest.nl | **Internet** www.icrest.nl

